

# FIRST QUARTER MARKET REPORT



## LEHIGH VALLEY, PENNSYLVANIA

FIRST QUARTER



## MARKET REPORT

# **Transaction Highlights**

#### PROPERTIES LEASED



2500 Emrick Boulevard Submarket: Bethlehem Square Feet: 50,000 Property Type: Industrial/Flex Agent: Mike Adams



2601 Baglyos Circle Submarket: Bethlehem Square Feet: 9,280 Property Type: Industrial/Flex Agent: Mike Adams



1862 Tollgate Road Submarket: Palm Square Feet: 8,000 Property Type: Industrial/Flex Agent: Mike Adams Mark Magasich



7377 William Avenue Submarket: Allentown Square Feet: 12,720 Property Type: Industrial/Flex Agent: Mike Adams

#### PROPERTIES SOLD



2299 Brodhead Road Submarket: Bethlehem Square Feet: 2,100 Property Type: Office Agent: Sarah Finney-Miller



1111-1113/1164 Bushkill Drive Submarket: Easton Acres: 15+ Property Type: Commercial Agent: Sarah Finney-Miller



1116 Chestnut Street Submarket: Emmaus Square Feet: 5,776 Property Type: Retail Agent: Sarah Finney-Miller



5270 Route 309 Submarket: Upper Saucon Township Acres: .88 Property Type: Commercial/Residential Agent: Jay Haines

# New Listings Spotlight

## AVAILABLE PROPERTIES FOR SALE AND/OR LEASE



4444 Innovation Way Submarket: Allentown Square Feet: 200,000± Property Type: Industrial/Flex Sale/Lease: Sale Agent: Mike Adams



Bethlehem Flex Center V, LVIP VII Submarket: Bethlehem Square Feet: 37,717 Property Type: Industrial/Flex Sale/Lease: Lease Agent: Mike Adams



22 Commerce Way Submarket: Bethlehem Square Feet: 8,560 Property Type: Industrial/Flex Sale/Lease: Lease Agent: Mike Adams



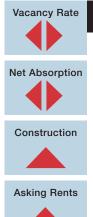
4779 Hanoverville Road Submarket: Bethlehem Square Feet: 17,000 - 34,000 Property Type: Industrial/Flex Sale/Lease: Sublease Agent: Frank T. Smith, CCIM, CPM Mike Adams

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## MARKET REPORT

# 2020 Lehigh Valley Report



#### OFFICE

#### Availability Report

**Rental Rate Report** 

Office Range:

Office Average:

 Existing RBA\*:
 28,995,714 SF

 Leased:
 25,168,280 SF

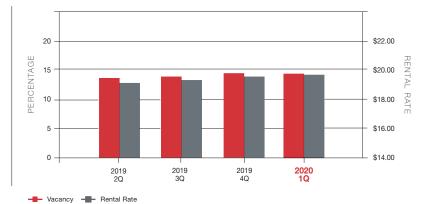
 Leased Percentage:
 86.8%

 Available:
 3,827,434 SF

 Available Percentage:
 13.2%

\$8.17-\$28.33/YR

\$19.54/YR



### INDUSTRIAL



#### **Availability Report**

 Existing RBA\*:
 130,749,642 SF

 Leased:
 123,166,163 SF

 Leased Percentage:
 94.2%

 Available:
 7,583,479 SF

 Available Percentage:
 5.8%



#### Direct Net Rental Rate Report

Industrial Range: \$4.90-\$8.50/YR Industrial Average: \$5.65/YR

# Net Absorption

Vacancy Rate

#### RETAIL

#### Availability Report

 Existing RBA\*:
 49,365,948 SF

 Leased:
 45,021,745 SF

 Leased Percentage:
 91.2%

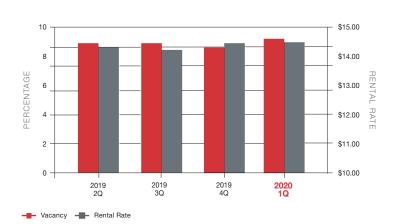
 Available:
 4,344,203 SF

 Available Percentage:
 8.8%

## Asking Rents

Direct Net Rental Rate Report Retail Range: \$6.50-\$26.15/YR

Retail Average: \$14.68/YR



\* RBA: Rentable Building Area

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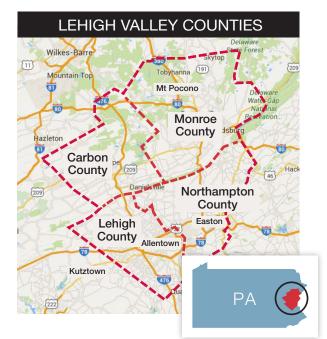
# Lehigh Valley Overview

The Lehigh Valley is located in eastern Pennsylvania and is comprised of Lehigh, Northampton, Monroe and Carbon Counties. The third largest in the state, this region is well situated, just 95 miles to New York City and 53 miles north of Philadelphia and offers all of the amenities and more as its large urban neighbors.

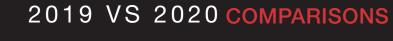
Several factors make the Lehigh Valley an excellent location for business and industry. This region's growth is fueled by 11 institutions of higher learning and its nationally recognized health care facilities.

Due to its excellent highway infrastructure, rail service and the presence of an International airport, the Lehigh Valley market remains an attractive one to importers, exporters, manufacturers and high-tech companies. Developers are enticed to this area because of its abundant vacant land and favorable taxes.

An enterprising and diversified economy has led to higher income jobs, a growing and thriving population, along with tremendous commercial and industrial growth in this region. Some of the world's top companies call this area their home – Air Products and Chemicals, Inc; B. Braun Medical, Inc; Crayola and Olympus America – just to name a few.



## Overall TRENDS



NAI Summit By The Numbers

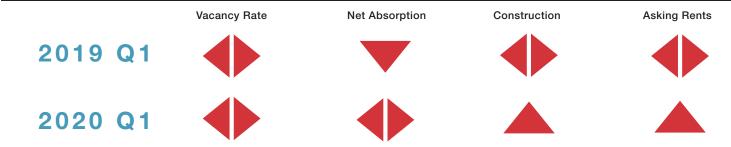
\$26 million+ in sales this past year

5 million + SF of managed properties

1 team focused on your real estate needs

40+ Professionals

36+ Years Experience



# About Us

Operating as the Greater Lehigh Valley's largest locally owned commercial real estate company, NAI Summit has

been combining the industry's best real estate practices with our relationship-oriented philosophy to meet client business goals. Our mission is to provide the highest quality by adding value to our client's assets and real estate needs through expert analysis,

Serving the Lehigh Valley and surrounding areas since 1982. Local market experts... global reach.

#### in–depth market knowledge and personalized service.

